

### E-Edition Advertising

Full Page	1/2 Page
Six columns x 21 inches; Full Color	Six columns x 10.5 inches; Full Color
\$150/Week (2 issues); Recognition on Social Media	\$100/Week (2 issues); Recognition on Social Media
1/4 Page	1/8 Page
Three columns x 10.5 inches; Full Color	Three columns x 5.25 inches; Full Color
\$75/Week (2 issues); Recognition on Social Media	\$50/Week (2 issues); Recognition on Social Media

### Facebook Banner Ad - Advertiser of the Month

This option is for the Facebook banner ad at the top of the Gordon Gazette Facebook page. The Gordon Gazette averages a reach of more than 100,000 Facebook users per month, with more than 125,000 post engagements each month.

**\$550/Month**

### Social Media (Facebook/Instagram Advertising)

Weather Updates	Obituaries
At least 1x per morning each day	1x per week (includes banner ad on web page)
\$250/month	\$200/month
Jail Listings	Sports Scoreboard / Prep Schedule
1x each morning (includes banner ad on web page)	Sports Scoreboard update with Prep Schedule
\$250/month	Scoreboard: 3-5x per week depending on season
	Prep Schedule: 1x per week during school year
Community Calendar	\$300/month (includes banner on web page)
1x per week (includes banner on web page)	
\$150/month	

### Business Builder - Monthly

This package is perfect for new businesses to get their name out.

Based by the month, this package includes:

-1/8 Page Ad in the Gordon Gazette E-Edition for 4 weeks (8 issues)

-Margin Ad on the Gordon Gazette website Homepage for one month

-Once per week, for 4 weeks, Facebook ad tied to a story/cutline about your business

**\$300**

### Website Advertising

Homepage Banner Ad
14" x 1.2" banner; Can click banner ad to redirect to website or social media page
\$300/month or \$200/month with 3-month contract
Homepage Margin Ad
4" x 3.333" margin ad; Can click margin ad to redirect to website or social media page
\$100/month or \$75/month with 3-month contract
E-Edition Page Banner Ad
14" x 1.2" banner; Can click ad to redirect to website or social media page
\$200/month or \$150/month with 3-month contract
Free Content Page Banner Ad
14" x 1.2" banner; Can click to redirect to website or social media page
\$200/month or \$150/month with 3-month contract

### Business Builder - Weekly

This package is perfect for new businesses to get their name out.

Based by the week, this package includes:

-1/8 Page Ad in the Gordon Gazette E-Edition for 1 weeks (2 issues)

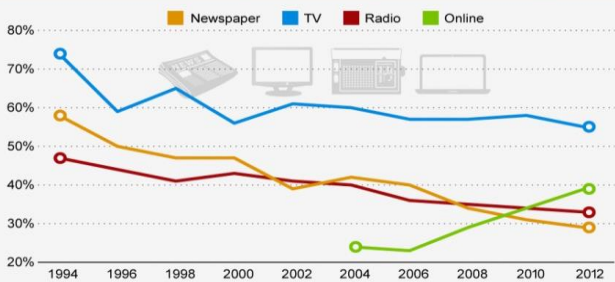
-Margin Ad on the Gordon Gazette website Homepage for one week

-One Facebook ad tied to a story about your business

**\$100**

### Online News Surpass Newspapers and Radio

Percentage of Americans who got news from the following sources on the day before



Online News surpassed Newspaper and Radios as preferred source of where to get news in 2012, coming in 2nd to television. It is estimated that within the next 10 years, Online news will be the #1 source of news for all Americans.

**ONLINE ADVERTISING PAYS FOR ITSELF!**

**Gordon Gazette Website Hits:**

**10,000+ per week**

**Gordon Gazette Facebook Reach:**

**More than 100,000 per month**